



40th Anniversary Gala Celebration

Thursday, November 9, 2017

Vie

600 North Broad Street,
Philadelphia, PA



2017 marks the 40th anniversary of the ALS Association Greater Philadelphia Chapter. Help us *Honor the Promise and Advance the Mission* through sponsorship of this special event. Featuring special guest Mitch Albom, whose book *tuesdays with Morrie* was published 20 years ago, an acoustic performance by the founding members of The Hooters band and an exciting auction.

Open bar throughout the evening for all
5:30 – 6:30 p.m. VIP reception for sponsors
6 – 9 p.m. abundant hors d'oeuvre, dinner, and performance
9 – 11 p.m. After party with dancing and music for all

SPONSORSHIP AND ATTENDANCE OPPORTUNITIES

\$40,000 Ruby Anniversary - Presenting Sponsor

- Two tables of ten, front row seating
- Twenty people to pre-event VIP reception, including meet and greet and photos with The Hooters
- Inside front or inside back cover color ad in program book
- Featured in a special insert in a November Philadelphia Business Journal issue
- Electronic displays throughout venue will feature sponsorship
- Featured on all event promotional materials (print/web/email)
- Speaking opportunity at the dinner and name on screens in venue
- Two boosted social media posts featuring company's name
- Recognition on Chapter's Podcast series, including podcast guest opportunity

\$25,000 Future Seeker Sponsor

- Table of ten, front row seating
- Ten people to pre-event VIP reception, including meet and greet and photos with The Hooters
- Featured in a special insert in a November Philadelphia Business Journal issue
- Electronic displays throughout venue will feature sponsorship
- Featured on all event promotional materials (print/web/email)
- Speaking opportunity at the dinner
- One boosted social media post featuring company's event sponsorship

\$15,000 Mission Advancement Sponsor

- Table of ten, premium seating
- Ten people to pre-event VIP reception
- Featured in a special insert in a November Philadelphia Business Journal issue
- Electronic displays throughout event will feature sponsorship
- Featured on all event promotional materials (print/web/email)
- Autographed Phillies jersey

\$8,000 Visionary Sponsor

- Table of ten
- Four people to pre-event VIP reception
- Listed in a special insert in a November Philadelphia Business Journal issue
- Electronic displays throughout event will feature sponsorship
- Featured on all event promotional materials (print/web/email)

\$4,000 Table Sponsor

- Table of ten
- Listed on electronic displays throughout venue
- Optional honoring of loved one living with ALS
 - o Framed photo of your loved one as the center piece of the table
 - o Scrolling recognition honoring those living and who have passed from ALS
 - o A moment of silences as the slides progress recognizing honorees

Attendance at Event

\$400 Star/ \$325 Early Bird (before August 7)

- One ticket to Dinner

\$250 Young Friend Visionary (for attendees 30 and under)

- One ticket to Dinner

Ancillary sponsorships can be purchased separately or in conjunction with another sponsorship level

\$10,500 VIP Reception Sponsor

- Table of 10, premium seating
- 10 attendees at pre-event VIP reception
- Featured in a special insert in a November Philadelphia Business Journal issue
- Your name associated with VIP reception in all media
- Sign with your name in VIP tent
- Electronic displays throughout venue will feature sponsorship
- Featured on related event promotional materials (print/web/email)

\$6,000 After Party Sponsor

- Your name associated with After Party in all media—"After Party Sponsored by your name," including tagged in after event social media posts
- Featured in a special insert in a November Philadelphia Business Journal issue
- Electronic displays throughout venue will feature sponsorship
- Featured on related promotional materials (print/web/email)

\$2,500 Valet Parking Sponsor

- Name on Valet signage
- Electronic displays throughout venue will feature sponsorship
- Featured in a special insert in a November Philadelphia Business Journal issue
- Featured on related event promotional materials (print/web/email)

For more information about sponsorship or tickets, contact Kerrie Copelin 215-664-4137 or kcopelin@alsphiladelphia.org

2017 40TH ANNIVERSARY GALA DINNER SPONSOR RESPONSE FORM

Yes! Sign me up as a _____ level sponsor of our November 9, 2017, 40th Anniversary Gala

Payment enclosed

Please contact me

Contact Person: _____

Title: _____

Company: _____

Address: _____

Phone: _____ Fax: _____

Please return by e-mail, fax or mail to:

Kerrie Copelin

The ALS Association

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